La Cité des métiers de Bruxelles est membre du Réseau International des Cités des métiers et bénéficie d’un label en préfiguration.

Het Beroepenpunt van Brussel is lid van het internationaal netwerk van de Beroepenpunten en zit in de voorbereidende fase om het definitieve label te verkrijgen.

The Brussels Cité des métiers is a member of the International Network of Cités des métiers.
On 5 March 2018, the Cité des métiers in Brussels became a reality!

Ten months ago, we provided Brussels residents with the tools they need to build their career, by offering tailored advice, group activities and multimedia resources.

Aware of the challenges of such a large-scale project, we have, with the support of our partners and collaborators, laid the foundations for a continuous process of improving the services we provide. Opening our doors and welcoming everyone who is in search of information and advice on education and training, employment and self-employment is the cornerstone of our business.

This activity report presents the project and stakeholders, recalls major events and provides the figures for the first ten months of activity. This initial assessment testifies to the team’s commitment to helping Brussels residents adapt to the changes in the world of work, and find their place in it.

I would like to take this opportunity to thank our sponsors and partners who have rallied around this great initiative and support it. My thanks also go, above all, to all the employees who, from the beginning, have kept the Brussels Cité des métiers alive.

Happy reading!

Catherine Kinet
Director
After its opening on 5 March 2018, the Brussels Cité des métiers was inaugurated on 23 April 2018, in the presence of the European Commissioner for Employment, Marianne Thyssen, and the Minister-President of the Brussels Capital Region, Rudi Vervoort, the Brussels Minister of Economy, Employment and Vocational Training, Didier Gosuin, and the Deputy Director General of the Palais de la découverte and the Cité des sciences et de l’industrie – Universcience in Paris, Mélanie Joder (right-hand photo).

For a whole week, group activities were offered to the public. This was an early success for the Cité des métiers, which brought together six hundred and twenty-six participants in one week for the forty-six activities on offer.
The Cité des métiers is based on a concept born in 1993, in the Cité des Sciences et de l’Industrie in Paris. The Cité des métiers is multi-partner and multifunctional venue, and offers a unique service providing information and advice on lifelong guidance in education and training, employment, mobility and self-employment.

The Cité des métiers is an integral part of an international network, spread over eight countries on three continents. There are 29 of them, each of which is open to the general public (students, job seekers, self-employed, employees, etc.).

Belonging to this network requires, in particular, strict adherence to the charter of the Cité des métiers and its common principles:

**CONCEPT**

The objective of the Cité des métiers is to inform, help make choices and educate about career prospects in the face of market realities. Open the field of possibilities for and with the audiences concerned...

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**GUIDANCE**

Welcome free of charge, anonymously and without appointment, in the spirit of public service

**TRAINING**

Focus on the individual’s need

**EMPLOYMENT**

Encourage listening through a welcoming and rewarding space

**MOBILITY**

Open to all audiences

**SELF-EMPLOYMENT**

Adapt to the needs of local residents

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**ANNUAL REPORT 2018**
The mission of the Cité des métiers is structured around five themes (choose your path, learn a profession, move outside Brussels, set up as self-employed, work), each of which is covered by three service terms (digital and documentary resources offered by the Cité des métiers, tailored advice provided by professionals from relevant institutions and activities organised by the partners or co-created with external partners).

To encourage user independence, the Brussels Cité des métiers offers a unique 1,100 sq. m. space where digital stewards and advisors supervise them, guide or advise them on the changing world of work.

The year 2018 was marked by the creation of new group activity programmes such as the focus on the circular economy workshop, the meaning of life and work workshop and the 50+ workshops.
The Brussels Cité des métiers is supported by a number of partners. Together, we are working to implement a multidisciplinary approach to guidance, training and employment. The first meeting of the first-circle partners was held on 12 November 2018 to present an assessment of the achievements of the Cité des métiers and to discuss the future outlook and developments.
Opening of the largest Cité des métiers in Europe on March 5th. A unique space for all audiences, offering group activities, personalised advice and digital resources on career guidance.

Launch of the inaugural week from 23 to 27 April.

Launch of Talent2Connect, a Belgian platform that brings together different stakeholders from the public, private and social sectors to facilitate and accelerate the professional integration of vulnerable people into the labour market.

The Cité des métiers participates in the IRIS celebration on May 5, celebrating the existence of the Brussels-Capital Region, as well as at the Salon de la Formation (Training Fair) on May 15 and 16, bringing together job seekers and training providers.

“\nWhen I met an advisor from the Cité des métiers, it made it clear what I had to do”

The Cité des métiers in Brussels has aroused curiosity beyond Europe with a visit by a class from the Belgian school in Casablanca.

Actiris International and its partners present their Discover Mobility event to the Cité des métiers, dedicated to international career opportunities.

Visit of an EU delegation as part of the Working Group on Innovation and Digitalisation: Boosting High Quality Vocational Education and Training (VET).
As part of the EU Skills Week, a conference-debate dedicated to the theme of Tutoring in all its forms was organised under the stimulus of Brussels Training.

Participation in the SIEP exhibition to inform the public about study, trade and training opportunities.

Broad out-of-home communications campaign to increase awareness of the Cité des métiers and encourage the public to visit.

Visit by the Minister of Education, Marie-Martine Schyns, during an Explorama workshop «Discovering professional environments» for a class of year 9 school pupils.

Organisation of the Select activity, in collaboration with Actiris, on the theme of recruitment.

Launch of the Cité des métiers’ digital portal with the creation of its website.

Visit of the Japanese Minister of Health, Employment and Social Affairs.

“The Cité des métiers gave me access to different training platforms”
The Cité des métiers enjoyed good attendance, both physical and digital, exceeding initial expectations. The public has also diversified, with an increase in the number of young people (school-age or student) and also the number of employees.

According to satisfaction surveys and feedback received, indirectly or by e-mail, the level of public satisfaction with the services offered is very high.
At the Cité des métiers, more than 70 employees (managers, advisors, digital stewards, reception and back office agents) support the continuous development of the services offered on a daily basis by focusing their work on the needs of users.

A teambuilding session was held outside the offices in order to create a real team cohesion between all the employees from different institutions.